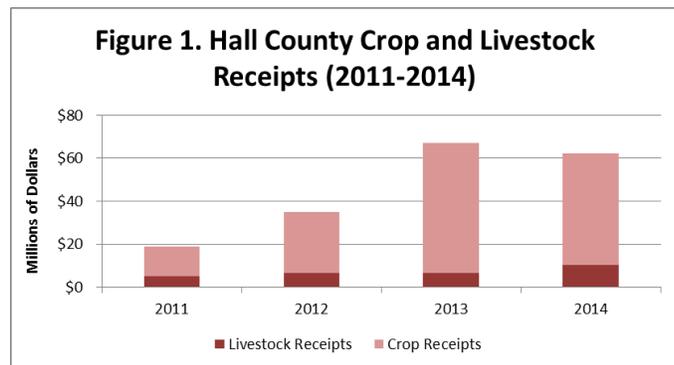


AT A GLANCE

- *Hall County's value of agriculture exceeded \$62.4 million in 2014 (Figure 1).*
- *The 376 agricultural-related employees account for 52.2% of all private-sector employment (Table 2).*
- *Hall County ranks 19th in cotton sales among all Texas counties (Table 1)*
- *Hall County from 2011-2014 averaged \$47.5 million in total agricultural receipts generating county- and state-wide level impacts of \$59.9 million and \$88.6 million, respectively (Table 1).*
- *This analysis does not include the impact of agriculturally related public sector employees or the 390 farm and ranch operators.*

The Impact of Agribusiness HALL COUNTY 2015

Most of Hall County's 883-square-mile land area is used for agricultural purposes, with 322,780 acres in pasture and another 186,270 acres under cultivation. The droughts of 2011 and 2012 adversely affected crop receipts which have recovered as the drought has subsided in the last couple of years.



Crop production is an important part of the local economy, generating an average of \$38.6

million annually in the 2011-2014 time period (Table 1). Approximately 28,000 irrigated acres provide flexibility with respect to the type of crops that can be grown in the county. However, cotton is king, dominating the county's crop production with average annual sales of \$34.1 million. Hall County ranks 19th in cotton production among Texas counties. The county also averages \$1.4 million in peanut receipts annually.

Table 1. Average Annual Agricultural Cash Receipts, Hall County, 2011-2014.

	Value (\$1,000,000)	State Rank	County Economic Impact* (\$1,000,000)	State Economic Impact* (\$1,000,000)
Crops:				
Corn	\$0.0		\$0.0	\$0.0
Wheat	\$0.4	114	\$0.6	\$0.9
Cotton	\$34.1	19	\$43.1	\$62.1
Sorghum	\$0.2	127	\$0.3	\$0.5
Ensilage	\$0.0		\$0.0	\$0.0
Hay	\$2.6	111	\$3.5	\$4.9
Other Crops	\$1.4	141	\$1.8	\$2.6
Total Crop Receipts	\$38.6	72	\$49.3	\$70.9
Livestock and Livestock Products:				
Fed Beef - Value Added	\$0.0		\$0.0	\$0.0
Cow-calf and Stockers	\$7.2	188	\$10.6	\$14.3
Hogs	\$0.0		\$0.0	\$0.0
Dairy	\$0.0		\$0.0	\$0.0
Other	\$0.0		\$0.0	\$0.0
Total L & LP	\$7.2	207	\$10.6	\$14.3
Other Ag-Related	\$1.7	163	\$0.0	\$3.4
Total Agricultural Receipts**	\$47.5	141	\$59.9	\$88.6

*Does not include impacts of forward-linkages through the processing sectors.

** Rounding of numbers may affect totals and prevent some commodities with low receipts from appearing in the table.

Cow-calf and stocker operations also contributed significantly to the economy, adding \$7.2 million in value-added production.



Of course, the direct value of agricultural production is not the only benefit to the local economy. Many production expenses are paid to local suppliers. Farmers and ranchers also spend part of their wages and profits in the county - eating at local restaurants and buying groceries, clothing, etc. In

turn, the employees of these businesses purchase supplies and spend wages at local businesses. Money is multiplied as it circulates through the economy. The original \$47.5 million in cash receipts from farm and ranch production leads to a total county-level economic output contribution of \$59.9 million. Some money does leave the region as people and businesses purchase goods and services outside the county or state. However, a good deal of the money that is spent outside Hall County is still spent in Texas, so the farm-level production leads to a larger state-level output of \$88.6 million (Table 1).

Table 2. Hall County Ag-Related Employment		
	Number of Employees	Annual Payroll \$1,000,000
Private Sector	185	\$4.20
Farm and Ranch	191	\$1.94
Total	376	\$6.14

*Employment estimates do not include ag-related public sector/government employees

Agribusinesses take many forms including: manufacturing, retail trade and food service, wholesale trade, agricultural services and transportation. A total of 185 people were employed in Hall County agribusinesses during 2013, with an associated payroll of \$4.2 million, according to the 2013 Texas County Business Patterns publication (Table 2). In addition, 191 people were either employed full- or part-time on local farms and ranches earning \$1.9 million annually (2012 Census of Agriculture). It should be noted that the impact of agriculture on the Hall County economy is underestimated, since the economic contributions of public sector employees working in agriculture and the 390 farm and ranch operators are not considered in this analysis.



(AgEco-FS-11: Dr. Rebekka Dudensing, Ruoxi Lu and Jonathan Ellison, College Station; Dr. Steve Amosson, Kay Ledbetter and Michelle Jones, Amarillo; Dr. Bridget Guerrero, Canyon; and Josh Brooks, Hall County. Revised August 2015)